

4th Annual



THE ORO VALLEY PICKLE-ICIOUS JINGLE JAM



FUNdraiser benefitting We Care Tucson



Sponsorship Proposal

December 4-6, 2026



Parks & Recreation

Oro Valley Parks & Recreation Center
10555 N La Canada Dr., Oro Valley



WE CARE TUCSON

Phone 520-514-1588
Website www.wecaretucson.org
Email exec@wecaretucson.org
Address 3029 N Stone Ave., Tucson, AZ 85705

About Us

We Care Tucson is committed to building a more inclusive and connected community by breaking down barriers to education, technology access, and opportunity—while advancing environmental responsibility and digital equity across Southern Arizona.

With a 100% focus on serving Tucson and the surrounding region, we bridge the digital divide by collecting donated technology—including computers, tablets, monitors, and mobile devices—and thoughtfully restoring what can be reused while responsibly recycling the rest. This process reduces electronic waste in local landfills and ensures that viable technology is returned to the community where it is needed most. Refurbished devices are made accessible through our low-cost computer programs and retail store, providing affordable, reliable technology to individuals and families facing economic challenges.

At the heart of our work is our rapidly expanding Youth Initiative Programs, which empower underserved youth through hands-on STEM learning, mentorship, and access to digital tools. Through free Tech Camps, School Day Out STEM workshops, robotics programs, Family STEM events, and after-school learning opportunities, students gain practical skills, confidence, and exposure to future career pathways. Our Student Tech Connection further supports academic success by providing students with free or low-cost laptops to support learning at school and at home.

We Care Tucson believes technology is a powerful equalizer—and that when communities invest in access, education, and sustainability, everyone benefits. Through strong partnerships and community support, we are equipping the next generation with the tools, skills, and opportunities they need to thrive in an increasingly digital world.

Vision



Imagine a thriving, sustaining, and interconnected community.

Mission



We Care Tucson provides technology access for underserved communities, delivers essential medical supplies to those in need, and advocates environmental sustainability through recycling initiatives to foster a more inclusive and equitable community.

A Message from the PJJ Chair

Welcome to the 4th Annual Pickle-icious Jingle Jam

A community celebration full of heart, purpose, and a little paddle-powered fun.

What began as a lighthearted idea to bring pickleball players together for something greater than the game itself has grown into a cherished Southern Arizona tradition. Now entering its fourth year, the Pickle-icious Jingle Jam continues to build momentum—uniting players, sponsors, volunteers, and community partners around a shared purpose while raising critical support for We Care Tucson's Youth Initiative Programs and technology access efforts.

Over the past three years, the Pickle-icious Jingle Jam has raised more than \$130,000 to help bridge the digital divide across Southern Arizona. These funds directly support free Youth Tech and Robotics Camps, hands-on STEM learning experiences, low-cost and student-accessible technology programs, and opportunities that empower youth and families through access to technology and education.

This year's event promises to be our biggest and most exciting yet. Hosted once again at the beautiful Oro Valley Community Center, the 4th Annual Oro Valley Pickle-icious Jingle Jam will continue the spirited competition and festive atmosphere players have come to love, while expanding the fun with the return of crowd favorites like the Home Court Paddle Battle and other community-focused experiences designed to celebrate connection, camaraderie, and a little friendly rivalry.

Your sponsorship continues to play a vital role in making this event possible. Whether you have supported the Jingle Jam in years past or are considering joining us for the first time, your partnership helps create meaningful opportunities for underserved youth and families throughout our community. Together, we can continue growing this incredible event and make an even greater impact in the year ahead.

Thank you for considering this opportunity to make a difference.

Warm regards,

Pam

Pamella Greeb
Pickle-icious Jingle Jam Chair
We Care Tucson



Meet Our Team



MeMe Aguila
Executive Director



Coleman Hammer-Tomizuka
Director of
Tech and Recycling



Luis Barcenas Carreon
Customer Service
Specialist



Ashley Collins
Senior Program Manager
Youth Initiatives



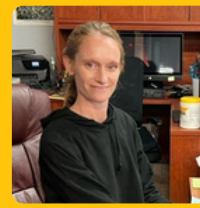
Aaron Donavan
Store Coordinator



Ella Mcarville
Communications
Coordinator



Waylon Reinhard
Instructor



Colleen Morgan
Customer Service
Specialist

Meet Our Board



Gordon "Gordy" Siewert
Board President



Matthew Dunkel
Board Vice President



Joy Giblin
Secretary



Phillip Williams
Treasurer



Jynnifer Dodson
Board Member



Allison Dunn
Board Member



Susan Martinez
Board Member



Ian Miller
Board Member



Eryn Neff
Board Member



Maximillian Nieves
Board Member



Mick Pennington
Board Member



**Marila Smith -
Bernard**
Board Member



Nicole Piper
Board Member





About The Event

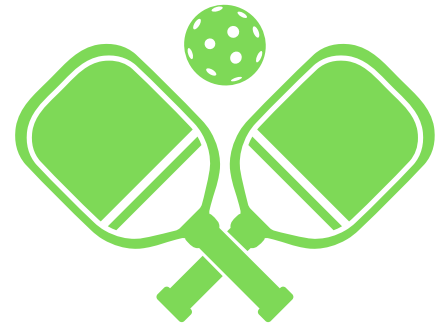
We are excited to announce the return of the Pickle-icious Jingle Jam, our annual three-day holiday Pickleball Fundraiser, now in its third year! Mark your calendars for December 12–14, 2025, as we take the excitement to a new location: Oro Valley Parks & Recreation.

This one-of-a-kind event blends the fast-paced fun of Pickleball with the joy of giving back to the community. Brackets will include Women's Doubles, Men's Doubles, Mixed Doubles, and Family Doubles, with divisions for various age and skill levels. But this event is about more than just Pickleball—it's a celebration of community, connection, and making a difference.

We're honored to be partnering with the Town of Oro Valley, whose support adds even more momentum to this growing tradition.

"We're excited to partner with the Pickle-icious Jingle Jam, an event that brings people together through sport, supports local businesses, and gives back in a big way through its collaboration with We Care Tucson. This is exactly the kind of positive impact The Town of Oro Valley is proud to support." **Crystal Franke**, former Destination Marketing Manager, Explore Oro Valley

By sponsoring the Pickle-icious Jingle Jam, you'll not only gain valuable exposure but also show your commitment to community impact. Join us in making this year's event the most impactful yet—on and off the court.



Event Highlight

3 Days of exciting Pickleball play.
Home Court Paddle Battle

Our famous Pickle-pull for a wide variety of gift items just in time for the holidays.
Along with Silent Auction.



Event Schedule

**4
DEC**

**Men's Doubles
Family Doubles (Evening)
Home Court Paddle Battle**



**5
DEC**

**Mixed Doubles
Home Court Paddle Battle**



**6
DEC**

**Women's Doubles
Home Court Paddle Battle**



SPONSORSHIP LEVELS

Dill Pickle Sponsor - \$7,500

- Exclusive presenting sponsor with the company name above the event title
- Company logo on all printed and electronic materials
- Company logo on the event webpage with a link to their website
- Company banner prominently displayed at the event (company provides banner)
- Article about business in PJJ Newsletter and We Care Tucson Newsletter
- Complimentary table in the Vendor Area
- Promotional items for goodie bag
- Logo on the T-shirt in a prominent location



Sweet Pickle - \$5,000

- Company logo on all printed and electronic materials
- Company logo on the event webpage with a link to their website
- Company banner displayed at the event (company provides banner)
- Complimentary table in the Vendor Area Vendor
- Article about business in PJJ Newsletter and We Care Tucson Newsletter
- Promotional item for goodie bag
- Logo on the T-shirt in a prominent location



Garlic Pickle T-Shirt Sponsor - \$3,500 Exclusive only one

- Company logo feature on the sleeve of event t-shirts (all players receive shirt)
- 5 complimentary shirts
- Logo on all electronic materials
- Promotional item for goodie bag

Gherkins Pickle Sponsor - \$2,500

- Company logo on all printed and electronic materials
- Company logo on the event webpage with a link to their website
- Complimentary table in the Vendor Area
- Promotional item for goodie bag
- Logo on the T-shirt



Sour Pickle Sponsor - \$1,000

- Company logo on electronic materials
- Complimentary table in the Vendor Area
- Promotional item for goodie bag
- Logo on the T-shirt



Spicy Pickle Sponsor - \$650 (only 10 available)

- Company logo on electronic materials
- Company provided Banner displayed in one playing court
- Logo on the T-shirt

Relish Sponsor - \$250

- Company logo on electronic materials
- Logo on the T-shirt

Sponsorship Benefits

Benefits	Relish \$250	Spicy \$650	Sour \$1,000	Gherkins \$2,500	Sweet \$5,000
Logo on PJJ Shirt	✓	✓	✓	✓	✓
Logo on Digital Marketing Materials	✓	✓	✓	✓	✓
Banner on 1 Court*	-	✓	-	-	-
Table in Vendor Area	-	-	✓	✓	✓
Promotional Item in Goodie Bag*	-	-	✓	✓	✓
Logo on Printed Marketing Materials	-	-	-	✓	✓
Logo and Link on PJJ Website	-	-	-	✓	✓
Banner Displayed at Event*	-	-	-	-	✓
Highlight Article in WCT Newsletter	-	-	-	-	✓

*Sponsoring Company Provided Item

EXCLUSIVE SPONSORSHIP BENEFITS:

Dill Pickle Sponsor - \$7,500

The benefits above PLUS:

- Company name featured as the title sponsor in event logos and promotion

Garlic Pickle T-Shirt Sponsor - \$3,500 (ONE SPOT OPEN)

Benefits:

- Company logo feature on the sleeve of event t-shirts (all players receive shirt)
- 5 complimentary shirts
- Logo on all electronic materials
- Promotional item for goodie bag

Note: Court banner benefit is exclusive to Spicy Pickle Sponsors. Sweet Pickle Sponsors and above get their logo on the event T-shirt in a prominent location.

PICKLE-ICIOUS JINGLE JAM

SPONSORSHIP FORM



Complete the form below

Contact Name

Company Name

Address

E-Mail

Phone

Choose Your Sponsorship Level

- Dill Pickle Sponsor - \$ 7,500
- Sweet Pickle Sponsor - \$ 5,000
- Garlic Pickle T-Shirt Sponsor - \$ 3,500 **Exclusive Only One**
- Gherkins Pickle Sponsor - \$ 2,500
- Sour Pickle Sponsor - \$ 1,000
- Spicy Pickle Sponsor \$ 650 **Only 10 available**
- Relish Sponsor - \$ 250

Payment Method

Credit Card Check Please Invoice

Payment Details

Card Number:

Expire Date: CVC:

Please return form to:

We Care Tucson
3029 N Stone Ave
Tucson, AZ 85705



Thank you!
Hope you are
interested!



Phone 520-514-1588
Website www.wecaretucson.org
Email exec@wecaretucson.org
Address 3029 N Stone Ave., Tucson, AZ 85705